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Send to
CURRYS' Glads
Kalispell, Mont.

GLAD NEWS

Exclusive
Gladiolus
Dealers

BULBS, BULBLETS, SEEDS, SEEDLINGS

SUBSCRIPTION RATE — AN OCCASIONAL ORDER

VOLUME I

FALL 1948

NUMBER 3

CURRYS' Present First Fall List

Kalispell, October 20.—For the first time in the history of CURRYS' Glads, this internationally-known concern is publishing a fall price list. Spokesmen for the company declare that it has never before issued such a long list of select varieties. Brisk fall buying for spring delivery will shorten the list considerably, according to these officials.

	Large	Bulbs Medium	Small	Bulblets
ABIGAIL	\$1.00	\$.75	\$.50	5...25
Lavender. Good new-comer.				
ALGONQUIN	.09	.05	.03	Pkg. 10
Light red. Well-established.				
ATHLONE	.30	.20	.10	10...25
Blush-white. Many open.				
BADGER BEAUTY	.10	.06	.04	Pkg. 25
Lavender. Unusually clear color.				
BENGASI	.75	.50	.25	6...25
Huge pink. Tall, ruffled.				
BETTY'S CHOICE	.50	.25	.15	8...25
Rose, suffused cream. Interesting.				
BIG TOP	.10	.06	.04	Pkg. 25
Deep pink. One of best, big.				
BLACK PANTHER	.30	.20	.10	10...25
Black-red. Giant size, colossal.				
BLAZE	.09	.05	.03	Pkg. 10
Scarlet. Brilliant, decorative.				
BLUE BEAUTY	.09	.05	.03	Pkg. 10
Light violet. Standard "blue".				
BOLERO	.10	.06	.04	Pkg. 25
Smoky. Orange cast. Very novel.				
BUCKEYE BRONZE	.09	.05	.03	Pkg. 10
Smoky. First time at low-price.				
BURMA	.10	.06	.04	Pkg. 25
Deep rose. Fine. Ruffled, showy.				
CONNECTICUT YANKEE	1.00	.75	.50	5...25
Light pink. Exhibition type.				
CORONA	.10	.06	.04	Pkg. 25
Cream. Pink picotee edge. Huge.				
DAYDREAM	.50	.30	.20	10...25
Light pink, mottled deeper.				
Very early, ruffled, tall, fine.				
DIEPPE	.20	.20	.10	10...25
Scarlet. Rated 3rd place 1948				
Canadian G. S. Symposium. See cut.				
DREAM CASTLE	.30	.20	.10	10...25
Pink. Late, tall, many open.				
DUSTY MILLER	.30	.20	.10	10...25
Smoky. One of best. Healthy.				
ELIZABETH THE QUEEN	.10	.06	.04	10...25
Lavender. Big ruffled florets.				
ETHEL CAVE-COLE	.09	.05	.03	Pkg. 10
Pink. Light, huge, early.				
FABULOUS	1.00	.75	.50	5...25
Light red with blotch of red				
and white in throat. Fine.				
FLORENCE NIGHTINGALE	1.00	.60	.40	4...25
White. Leading glad in Canadian				
G. S. Symposium for 1948. 'Nuf sed.				
GARDENIA	.09	.05	.03	Pkg. 10
Cr.-white. Best all-round				
commercial. Medium size.				
GAYLORE	.15	.10	.05	none for sale
Deep salmon, cream throat, outstanding.				
GLEAM	.10	.06	.04	Pkg. 25
Yellow, very ruffled, striking.				
GOLDEN BEAUTY	1.50	1.10	.75	3...25
Yellow, Australian choice for				
best yellow.				
GOLDEN TETON	.09	.05	.03	Pkg. 10
Yellow, very tall, large florets,				
talisman rose colors.				
HARRY PERIAM'S MEMORY	.50	.25	.10	8...25
Pink, self color, Australian.				
HAWKEYE RED	.10	.06	.04	Pkg. 10
Scarlet, clear, bright.				
HI HAT	.25	.25	.10	10...35
Orange-pink, tall, late.				
INTRUDER	.75	.50	.25	10...50
Red, sizeable newer variety.				
JULES AMOTT	.09	.05	.03	Pkg. 10
Red, redder of reds, very tall.				
JUNE DAY	1.00	.60	.40	2...25
Pink, one of earliest, newer.				
KENWOOD	.10	.06	.04	Pkg. 25
Red, big, often outstanding.				
KEWPIE	.10	.06	.04	Pkg. 25
Red, miniature, under 2½ inches. See cut.				
KING LEAR	.09	.05	.03	Pkg. 10
Purple, ruffled, attractive.				
LADRONE	1.00	.60	.40	3...25
Rose doree, yellow blotch.				
LADY BOO	.50	.25	.10	10...25
Pink. Pure shell self color.				
LADY JANE	.09	.05	.03	Pkg. 10
Cream, almost a light yellow.				
Rates 90 points Canadian Symposium.				
LANTANA	.09	.05	.03	Pkg. 10
Orange, short, but large florets.				
LAVENDER PRINCE	.30	.20	.10	Pkg. 25
Lavender, deep, tall.				

Seeds From Planned Crosses
Package of 5 Seeds, 20c

ABIGAIL X GOLDEN TETON
D. BOTH'S MEMORY X DIEPPE
D. BOTH'S MEMORY X GAYLORE
FABULOUS X ROSE DELIGHT
GAYLORE X MISS WISCONSIN
GAYLORE X LADY BOO
GAYLORE X BENGASI
GAYLORE X SUSQUEHANNA
LADY JANE X MISS WISCONSIN
LADY JANE X RANGOON
LADY JANE X BADGER BEAUTY
MT. INDEX X GOLDEN TETON
MT. INDEX X ABIGAIL
PINK CHARM X ABIGAIL
RED CHARM X GOLDEN TETON
SNOW PRINCESS X ABIGAIL
SNOW PRINCESS X PINK CHARM
Others on request

Send to CURRYS' Glads
Kalispell, Montana;
HOW TO ORDER

CURRYS' Glads pay the postage on all retail orders.

CURRYS' Large bulbs are young stock, first time to Large size, and will be 1½-2 inches in diameter. Older bulbs are larger, and we will furnish them on request, but we do not consider them as satisfactory as the others. Many experienced growers order Medium bulbs, which give nice bloom and produce an acclimated Large bulb for the following season. Our Medium bulbs range from ¾ to 1¼ inches in diameter.

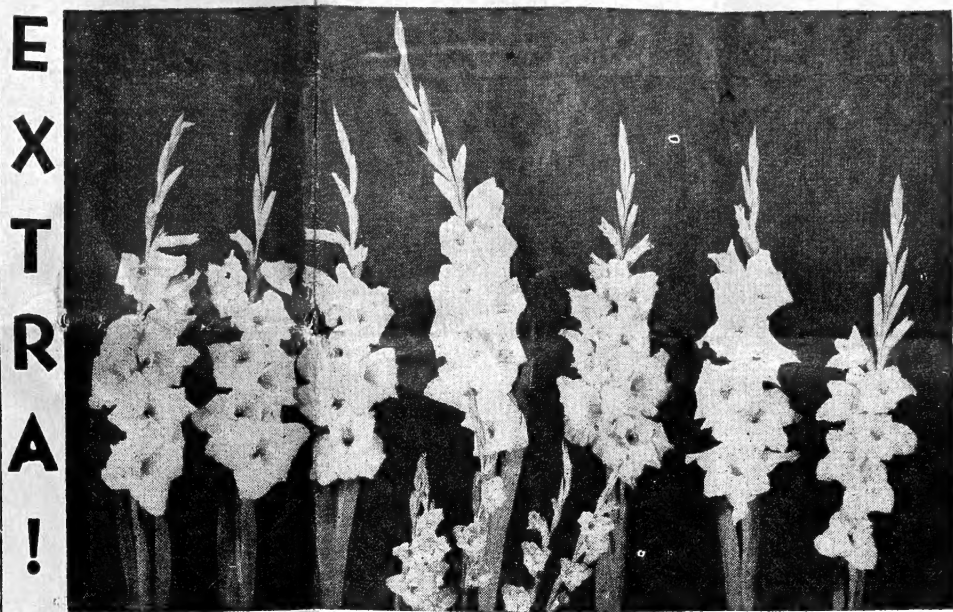
Minimum order is \$2.00.

Send remittance in full with order.

On orders over \$10.00, deduct 10% as a cash discount.

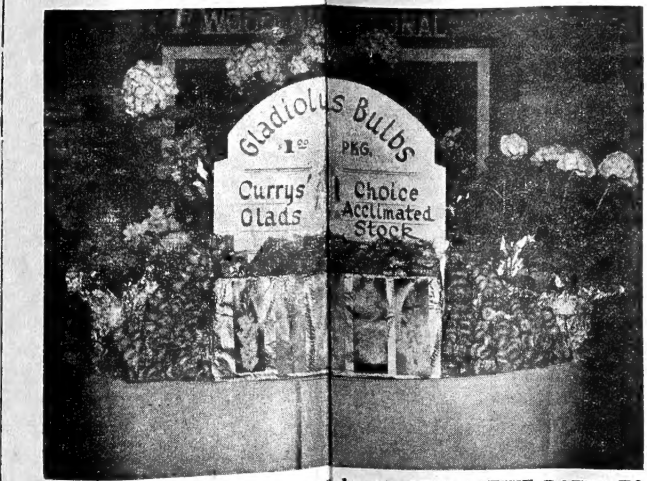
On orders over \$20.00 deduct 20% as a cash discount.

DIGGING TIME!



CURRYS' varieties at the First Canadian Regional Show. Left to right, three spikes of 47477C that won "Best Seedling 3-spikes" award, SUSQUEHANNA, DIEPPE, SEEDLING, VANGOLD. Foreground, KEWPIE.

	Large	Bulbs Medium	Small	Bulblets
YANKEE LASS	2.50	1.50	1.00	1...25
Medium pink, beautiful self-color.				
Many open.				
LEADING LADY	.15	.10	.05	Pkg. 30
White, best glad at this price.				
MAHASKA	.25	.15	.10	20...20
Salmon, deeper throat mark. Huge.				
MARGARET BEATON	.09	.05	.03	Pkg. 10
White, with red blotch. Largest of this type.				
MARGARET FULTON	.09	.05	.03	Pkg. 10
Deep salmon-rose. Most dependable.				
MARIMBA	.09	.05	.03	Pkg. 10
Light pink, tall-growing, almost buff.				
MARION PEARL	.50	.30	.20	10...25
Pink, most beautiful color in its shade.				
MARTHA DEAN	1.00	.75	.25	5...25
Yellow, tall, newer variety.				
MAURIE TREVAN	1.50	1.00	.75	1...15
Black-red. Giant blooms				
MINSTREL	.50	.40	.20	10...25
Lavender, massive florets.				
MISS WISCONSIN	.35	.25	.15	10...35
Rose. Large. One of the better glads.				
MISTAYA	1.10	.75	.35	3...25
Lavender-smoky. A most interesting color and a giant for size.				
MOTHER KADEL	.09	.05	.03	Pkg. 10
Yellow. Very clean color.				
MRS. R. G. ERREY	2.00	1.25	.75	1...15
Blk.-red. Newest and perhaps best.				
MT. INDEX	.10	.06	.04	Pkg. 25
White, tall, golden throat, outstanding.				
MYRNA FAY	1.00	.75	.50	1...05
Lavender. Has everything. Healthy.				
OHIO NONFAREIL	.10	.06	.04	Pkg. 25
Scarlet, tall, late.				
ORANGE GOLD	.75	.50	.25	8...25
Orange, tall, stately.				
ORCHID MARVEL	2.50	1.80	.90	1...25
Lavender-rose. A great winner.				
PATRICIAN	6.00	4.50	3.00	1...50
Lavender. Has size, clarity, and good form. Too new for accurate appraisal.				
PATROL	1.25	.75	.50	1...05
Apricot and yellow. Good.				
PAUL ROBESON	1.50	1.00	.75	1...05
Dark red. Tall and fine.				
RED CHARM	.09	.05	.03	Pkg. 10
Deep red. Best red in Canadian Symposium, 1948, and 5th-best glad of any color.				
RED ROSE	1.00	.50	.25	3...10
Deep rose-purple. Very large and stocks scarce.				
ROSY LIGHT	.60	.40	.25	1...05
Rose-lavender with throat mark.				
PFITZER'S MASTERPIECE	.09	.05	.03	Pkg. 10
Salmon, tall, many open, some crooking, otherwise an improved Margaret Fulton.				
PHANTOM BEAUTY	4.00	3.00	2.00	1...50
Pink self, many open, promising.				
PICARDY	.09	.05	.03	Pkg. 10
Coral pink, standard pastel.				
PINK CHARM	.50	.35	.25	10...50
Medium pink, early, lovely.				
PURPLE SUPREME	.09	.05	.03	Pkg. 10
Best purple, though late.				
RANGOON	.30	.20	.10	10...25
Best ruffled purple. Maybe too ruffled.				
R. B.	.09	.05	.03	Pkg. 10
Bronze smoky of huge size. A cinch for biggest floret.				



A dollar's worth in every package. ATTRACTIVE RATES TO FLORISTS. Fine for gifts. Write for particulars.

WIGS Originations Score Again

Kalispell, October 20.—Glads originating in the western international gladiolus section (WIGS) of North America, are continuing to make commendable performances all over the world, according to latest reports. Varieties such as MISTAYA (Ketcheson, British Columbia), MT. INDEX (Miller, Washington), MYRNA FAY (Lines, Idaho), ORCHID MARVEL (Jack, B. C.), and SUN SPOT (Roberts, Idaho), are leaders in anyone's plantings. This fact is disclosed by a study of accumulated show reports and testimonials.

A complete list of good WIGS introductions would be very imposing. The WIGS is composed of the following border provinces and states: Alberta, British Columbia, Idaho, Montana, Saskatchewan and Washington.

TWO REASONS WHY GLADS DISAPPEAR FROM THE MARKET

We all know that the longer a variety has been on the market, the cheaper it becomes, until it gets down to the "ten cents a large bulb" class. Here it stays until something better replaces it, or until time wears on its constitutional weaknesses. Many of the newer, and therefore expensive varieties, of only a few years back are now entering into this lower price-level stage. Buyers can be assured that the glads getting this far have much to recommend them, and that they will continue to stay with us as long as they are capable of holding their own.

CURRYS' Glads feature the lower-priced varieties that have made the grade, and replace them only when something better comes along, or when constitutional weaknesses have caught up with them.

DESCRIPTIVELY - NUMBERED VARIETIES ATTRACT

Many readers wonder about our numbered varieties, like 47477C and 49312C. These are our own creations, and good enough to be introduced as named varieties. However, they do not quite exemplify our ideal, and so we give them a descriptive number, which tells more about them than any name could. More about that later. We have been originating varieties for the past ten years, without having named anything, and the above two are the best of the lot, to-date. We invite you to try these two favored selections of ours; likewise, comments on their performance will be appreciated.

Now to explain how the numbers describe the variety. The first two digits give the year of introduction, the next digit divulges the size of floret, the last two digits give the color class, and the letter at the end gives the initial of the hybridizer. 49312C is therefore a 1949 introduction (49), has medium-sized florets (3 is the national classification number to designate glads with medium-sized florets), is a deep yellow (12, according to national color classification), and is a Curry origination (C). In addition, the glad is tall and straight, slender-stemmed, possesses fine cut-flower qualities, and the slightly hooded florets are airily arranged on the stem.

47477C, introduced by us in 1947 at \$1.00 a bulb is now 50 cents for a Large bulb. Its number reveals it to be of large size and a light violet with blotch. There is some flecking; nevertheless, the florists like it. It is tall and straight, has excellent form, large florets that overlap without crowding, and all in all is one of our favorite cutflower varieties. We can quote wholesale prices on this to anyone wanting something absolutely different to supply the florists with.

	Large	Bulbs Medium	Small	Bulblets
SNOW CRUISER	.50	.30	.20	10...25
White, perfectly huge. Almost too big.				
SNOW PRINCESS	.09	.05	.03	Pkg. 10
White, standard commercial, but also good show flower.				
SPOTLIGHT	.20	.15	.10	Pkg. 25
Deep yellow, red blotch in throat, plain-petalled.				
STRATHNAVER	1.50	1.10	.75	1...05
Tall white from Australia. Much in demand.				
SUMMER GAL	1.50	1.00	.75	1...05
Deep pink, grand size to florets. One is a bouquet.				
SUNRISE	.25	.15	.10	8...25
Salmon, light mid-ribs.				
SUN SPOT	1.00	.60	.40	2...25
Outstanding golden apricot.				
SUSANNAH	.25	.15	.10	10...25
Light pink, beautiful ruffling.				
SUSQUEHANNA	.10	.06	.04	Pkg. 25
Apricot, tall, strong grower, see cut.				
TARAWA	.75	.60	.40	10...50
Scarlet. Splendid.				
TITAN	.15	.10	.05	5...05
Medium pink. Big, colorful.				
TROCADERO	1.25	1.00	.50	1...25
Orange, carrot color.				
TUNIA'S MAHOMET	.50	.30	.20	10...25
Smoky plum. Very nice.				
VANGOLD	.30	.20	.10	10...20
Deepest yellow, see cut.				
VULCAN	.10	.06	.04	Pkg. 25
Reddish-purple. Large and beautiful.				
WHITE GOLD	.09	.05	.03	Pkg. 10
Cream, tall, large florets. Habit of winning "best basket".				
WHITE WINGS	1.50	1.00	.60	1...05
Ruffled white from Australia, very good record.				
WINGS OF SONG	.09	.05	.03	Pkg. 10
A pink that sometimes can't be beaten. Variable.				
W. R. READER	.10	.06	.04	Pkg. 25
Rose-pink, lighter throat. Early and large. Good bulbs.				
47477C	.50	.30	.20	10...25
Our own violet-pink, tall. See cut.				
49312C	1.00	.75	.50	1...05
New yellow of ours. Tall, medium decorative. Deep color.				

